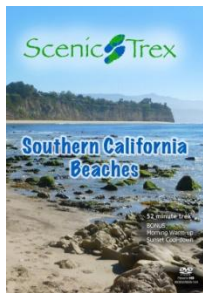


## **FOR IMMEDIATE RELEASE**

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## **SCENIC TREX RELEASES SOUTHERN CALIFORNIA BEACHES DVD**

**January 2012 - Scenic Trex Presents New Virtual Walking and Cycling DVD**



Scenic Trex is proud to present its newest DVD, *Southern California Beaches*, bringing new motivation to indoor workouts. "As Scenic Trex is based in So Cal, we are happy to bring our insider's favorite beaches to viewers! We hope trekking the California shores will enhance indoor cardio workouts, creating a new and interesting fitness experience," says Krystal DeBord, Founder and CEO of Scenic Trex.

*Southern California Beaches* features nine of So Cal's unique beaches spanning from Malibu to San Diego in a 52 minute trek, with actual sounds of each location. Filmed in continuous motion along the Pacific Coast, the viewer feels as if they are trekking on the beach while exercising on a treadmill, stationary bike, or elliptical trainer. Walking, jogging or bicycling at speeds up to about 6 mph gives a natural looking pace during viewing. Bonus segments include a 5 minute Morning Warm-up and 15 minute Sunset Cool-down. For more information, including video sample clips and customer reviews, please visit [www.scenictrex.com](http://www.scenictrex.com).

Scenic Trex previously released titles, *Beachside Jungle* and *Rainforest*, journey across different regions of the beautiful Caribbean island of St. Lucia. Released in 2008, these DVDs have received excellent response from viewers world-wide.

Scenic Trex DVDs are available on Amazon: [www.amazon.com/shops/scenictrex](http://www.amazon.com/shops/scenictrex); Retail \$15.99 each

### **About Scenic Trex**

Founded in 2008, Scenic Trex was created to bring the experience of outdoor fitness to those who workout in the home. Understanding the importance of regular exercise as the key to good health for the mind and body, Scenic Trex hopes to provide motivation during workouts, leading to improved strength and serenity.

To request a press kit, including a hard copy of *Southern California Beaches* DVD for review, please contact Krystal DeBord: [krystal@scenictrex.com](mailto:krystal@scenictrex.com).

**-END**